

# Millennials & World Wines - International Competition™

Wines of the World exclusively tasted and judged by international Millennials



## **20<sup>th</sup> February 2021** **EDITION 1 - MONTPELLIER**

**FIRST FRENCH WINE COMPETITION  
WINES OF FRANCE AND OF THE WORLD  
EXCLUSIVELY TASTED AND JUDGED BY INTERNATIONAL MILLENNIALS**

**DEADLINE ENTRIES**  
**20<sup>th</sup> January 2021**  
**RECEPTION OF SAMPLES**  
**13<sup>rd</sup> February 2021**

## Millennials et Vins du Monde - Concours International™

Vins du Monde exclusivement dégustés et jugés par les Millennials Internationaux

*French competition entered on the list of French wine competitions whose medals may appear in the labeling of wines produced in France in accordance with the decree of 13 February 2013.*

*In application of decree N ° 2012-655 of May 4, 2012 relating to the labeling and traceability of wine products and certain oenological practices.*

# A GATHERING OF INTERNATIONAL REFERENCES OF WORLD WINES

Wines of the World evaluated by international Millennials in the world of oenology, wine, wine tourism, digital gastronomy, media, general public oenophile as well as business.



## Montpellier 2021, 1<sup>st</sup> EDITION

### Millennials & World Wines - International Competition™

**New visions, new insights.**

**An international wine competition unique to the world**

**Held in the International References in Enology & Viticulture, MONTPELLIER**

- A unique Club - A fundamental association  
Between the winners of the wine competition “**Millennials & Wines of the World**” and the “**Open Tasting Wines**”, open to men and women, Offering new ideas and an original approach  
For professionals, connoisseurs, amateurs, gourmets and the general public.  
Allowing them to discover the awarded wines in a different way.
- **Charismatic “Taste and Flavour Pairologists”:**  
Star-rated, professional, Chefs and amateur Chefs, sommeliers, Students, artists, gourmets and food lovers...  
Originating from different horizons and cultures  
With a variety of styles,  
Always more numerous, and always more creative.  
They unlock the Taste and Flavour secrets for us,
- **Creating an international concert of Tastes and Flavours,**  
And thrilling associations  
With the **Diamond and Silver Millennials**  
To tantalise and please our senses

Millennials & World Wines,  
an international wine competition

That opens your mind onto an ever-evolving world

**Millennials & World Wines, Tastes and Flavours of the future!**



# BENEFITS OF INTERNATIONAL COMPETITION

## • AWARDS

- MEDALS / STICKERS
- DIPLOMA
- GRAND COMPETITION OF PACKAGING (only selected and awarded winning wines by respect of the consumer)

## • PROMOTION

- Pairologists - [www.lecarredeschefs.com](http://www.lecarredeschefs.com)
- SEO Wine Tourism- [www.winetourism.best](http://www.winetourism.best)
- SEO asiatic market - [www.putaojiu.fr](http://www.putaojiu.fr)
- SEO Art&Culture : [www.artmillesimes.com](http://www.artmillesimes.com)
- OPEN GRAND PUBLIC - [www.opentastingwines.com](http://www.opentastingwines.com)

## • INTERNATIONAL COMMUNICATION & DIFFUSION

- More than 5 000 médias
- More than 6 000 restaurants
- More than 10 000 importators & distributors
- **Réseaux sociaux** : Facebook, Twitter, Instagram, Youtube, Wechat



## PARTNERS

Hub Web Conciergerie - Market Place

For products of contests awarded-winning and selected

[WWW.BOXOFFICEWINES.COM](http://WWW.BOXOFFICEWINES.COM)

VISIBILITY X BUSINESS

# HUB WEB CONCIERGERIE

MARKETPLACE - BOX OFFICE WINES



OPEN TASTING WINES  
MONACO



Grand Cordon d'Or  
de la Cuisine Française  
Monaco



Association des  
Sommeliers  
Monégasques



Association des  
Maîtres d'Hôtel  
Monaco



Women Bacchus  
International  
Monaco





# REGISTRATION FORM

Millennials et Vins du Monde Concours International <sup>TM</sup>

Millennials & World Wines International Competition <sup>TM</sup>

(one registration form for each sample presented)



## IDENTIFICATION OF THE PARTICIPANT

COMPANY NAME OR IDENTITY .....		
NAME OF COMPANY OWNER/PRESIDENT : .....		
ADDRESS : .....		
POSTAL CODE : .....	TOWN/CITY : .....	
COUNTRY : .....		
TEL : .....	FAX : .....	
SITE WEB .....	FACEBOOK : TWITTER INSTAGRAM WECHAT	
E MAIL : .....	WEB ADDRESS : .....	
Do you require an invoice ?	q yes q no	
STATUS (tick the appropriate box)		
q Individual wine producers	q Individual wine coöerator producers	q Co-operative wineries
q Groups of wine producers	q Wine brokers	q Wine producers and brokers
q Importers	q Distributors	q Groups of co-operative wineries
EU VAT REGISTRATION N° : .....		
Average retail selling price in Euros (excl. VAT) : .....		

## SAMPLE IDENTIFICATION

DESIGNATION (IDENTICAL TO COMMERCIAL PRESENTATION) (E.g.: Bottle volume, Commercial brand name, Domaine, Château, Cuvée, etc) :	
NAME OF EXPLOITATION.....	
COUNTRY OF PRODUCTION : .....	
REGION OF PRODUCTION (E.g.: Provence, California, Stellenbosch, Barossa Valley, Valle de Aconcagua...):	
OFFICIAL SUB REGION OF PRODUCTION (E.g.: A.O.C.Bandol, Vin de pays d'Oc, D.O.G.C.Chianti Classico, D.O.Rioja...)	
OFFICIAL CLASSIFICATION (E.g.: A.O.C., V.D.P., D.O. , DOC, DOGC, IGT, QbA, ...):	
VINTAGE : ..... COLOUR : q red q white q rosé Surround, according to you, the color that best corresponds to your rosé wine	
TYPE (tick the appropriate box) :	q STILL WINE q SPARKLING WINE q LIQUEUR WINE
GRAPE VARIETY 1 : .....%	AGEING ON LEES : q yes q no
GRAPE VARIETY 2 : .....%	OAK AGED : q yes q no
GRAPE VARIETY 3 : .....%	WINE TO BE DECANTED : q yes q no
BATCH N°: .....	WINE NO FILTER : q yes q no
TOTAL BATCH NUMBER : ..... LITERS	
NUMBER OF BOTTLES FOR SALE : ..... q 25cl..... q 37,5cl .....	
q 50.....q 75cl	
q 150cl .....	Other Specify

The participant recognises that, having read and understood the rules of this competition, he/she accepts them in their entirety. The participant certifies that the batch registered for the competition has been bottled or in wine skin.

Date

Stamp & Signature



## REGISTRATION PROCEDURES

**ATTENTION** : registration forms and samples must be sent to different addresses.

### 1. REGISTRATION FORMS TO ARRIVE BEFORE 20<sup>th</sup> JANUARY 2021

- an application form (please use photocopies if entering several samples)
- an oenological analysis (less than one year old)
- Statement of claim for the wines produced in France enjoying ageographical identification
- payment of registration fees

**By Mail**

Millennials et Vins du Monde Concours International 2021

C/O CDT - 29 rue des Templiers

83170 BRIGNOLES - FRANCE

Tél. : + 33 (0)6 98 37 72 72

**By Fax :**

+ 33 (0)9 57 17 98 05

**By email:**

millennials2021@oenogenius.com



### 2. SAMPLES TO ARRIVE BEFORE 13<sup>rd</sup> FEBRUARY 2021

Samples to include :

- 6 bottles of 75 cl for each sample entered, or equivalent 3-liter bottle.
- a 'proforma' invoice mentioning "échantillons sans valeur commerciale" (samples not for sale).
- Please inform CMDT Agency of your shipment by fax : + 33 (0)4 94 10 81 38 or commercial@cmdt.fr



#### ADDRESS

**à l'attention de Monsieur Axel AYELA**

**Agence CMDT**

Zone portuaire de Brégaillon - N°8

83500 LA SEYNE SUR MER

FRANCE

Tél : +33(0)4 94 10 81 36 - Fax : +33(0)4 94 10 81 38

**NOTE :**

All shipping made from outside the E.U. must be done using  
DDU (Delivered Duty Unpaid) LA SEYNE SUR MER (T1 INCLUDED) INCOTERM 2000





## REGISTRATION FEES FOR EACH SAMPLE

Number of sample presented	France	U.E	Except U.E.
1 sample	130.00€ ex VAT + VAT 20%	130.00€ ex VAT Accompanied by EU VAT number	130.00€ HT ex VAT
2 samples	110.00€ ex VAT per sample + VAT 20% each	110.00€ ex VAT Accompanied by EU VAT number each	110.00€ HT ex VAT per sample
3 samples and more	90.00€ ex VAT per 20% each	90.00€ ex VAT Accompanied by EU VAT number each	90.00€ HT ex VAT per sample

## TERMS OF PAYMENT


**The sender is held solely responsible for all bank charges.**

### From France


- by cheque in favour of ICM / MVM 2021 (please attach to the registration form)
- by credit transfer in favour of : ICM / MVM 2021  
 Bank code :19106 - Code counter : 00008 - Account number : 43637500164 - Key RIB : 37  
 Domiciliation bank : CA LA GARDE CTRE (00008) - IBAN : FR76 1910 6000 0843 6375 0016 437BIC : AGRIFRPP891
- by credit card (Visa, Mastercard or Eurocard) in favour of ICM / MVM 2021 (please complete the credit card coupon below).

### From outside France

- by credit transfert in favour of : ICM / MVM 2021  
 Bank code :19106 - Code counter : 00008 - Account number : 43637500164 - Key RIB : 37  
 Domiciliation bank : CA LA GARDE CTRE (00008) - IBAN : FR76 1910 6000 0843 6375 0016 437 BIC : AGRIFRPP891
- by credit card (Visa, Mastercard ou Eurocard) in favour of ICM / MVM 2021 (please complete the credit card coupon below).



Millennials & Wines of the World International Competition 2021  
**BRIGNOLES - FRANCE**  
 Payment by crédit card



Please debit this payment to my Euro Card/MasterCard/ Visa Card account

Name of card holder

Credit card number

Control number (the last 3 digits on the back of the credit card)

Mastercard q

Visa Card account q

Expiry date

Montant total

Signature authorising total amount